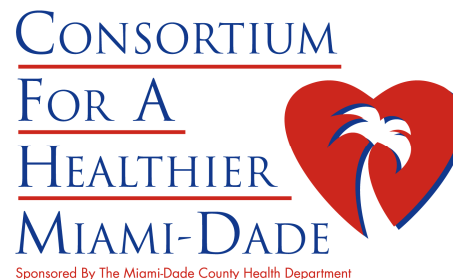




# Consortium for a Healthier Miami-Dade

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## Health Promotion & Disease Prevention Committee



[www.healthymiamidade.org](http://www.healthymiamidade.org)

# Introduction



- Consortium for a Healthier Miami-Dade
  - Community initiative
  - Healthy People 2020
  - Established in September 2003
  - Membership open to all
  - Works in a committee structure
  - The Consortium is entering it's 8th year of existence

# Consortium's Mission & Vision



- **MISSION:** To be a major catalyst for healthy living in Miami-Dade through the support and strengthening of sustainable policies, systems and environments
- **VISION:** Healthy Environment, Healthy Lifestyles, Healthy Community

# Consortium



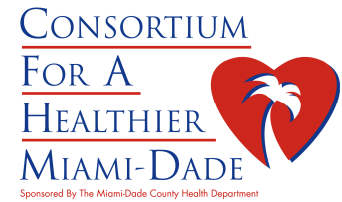
- The Consortium for a Healthier Miami-Dade is made up of members who promote the activities of their organizations and work with other organizations to better serve the community.

# About the Consortium



- ❑ There are approximately **200** different organizations members of the Consortium.
- ❑ Includes local non-profits, hospitals, governmental organizations, businesses and individuals.
- ❑ Works in a committee structure with Executive Board direction.

# Consortium Goals



- Enhance and strengthen the Consortium through diversity;
- Increase adoption and implementation of policies, systems and environmental change in creating healthy communities;
- Educate and raise awareness of the benefits of healthy lifestyles and health promoting environments;
- Increase access to resources and information to promote the adoption of healthy lifestyles by residents.

# Initiatives



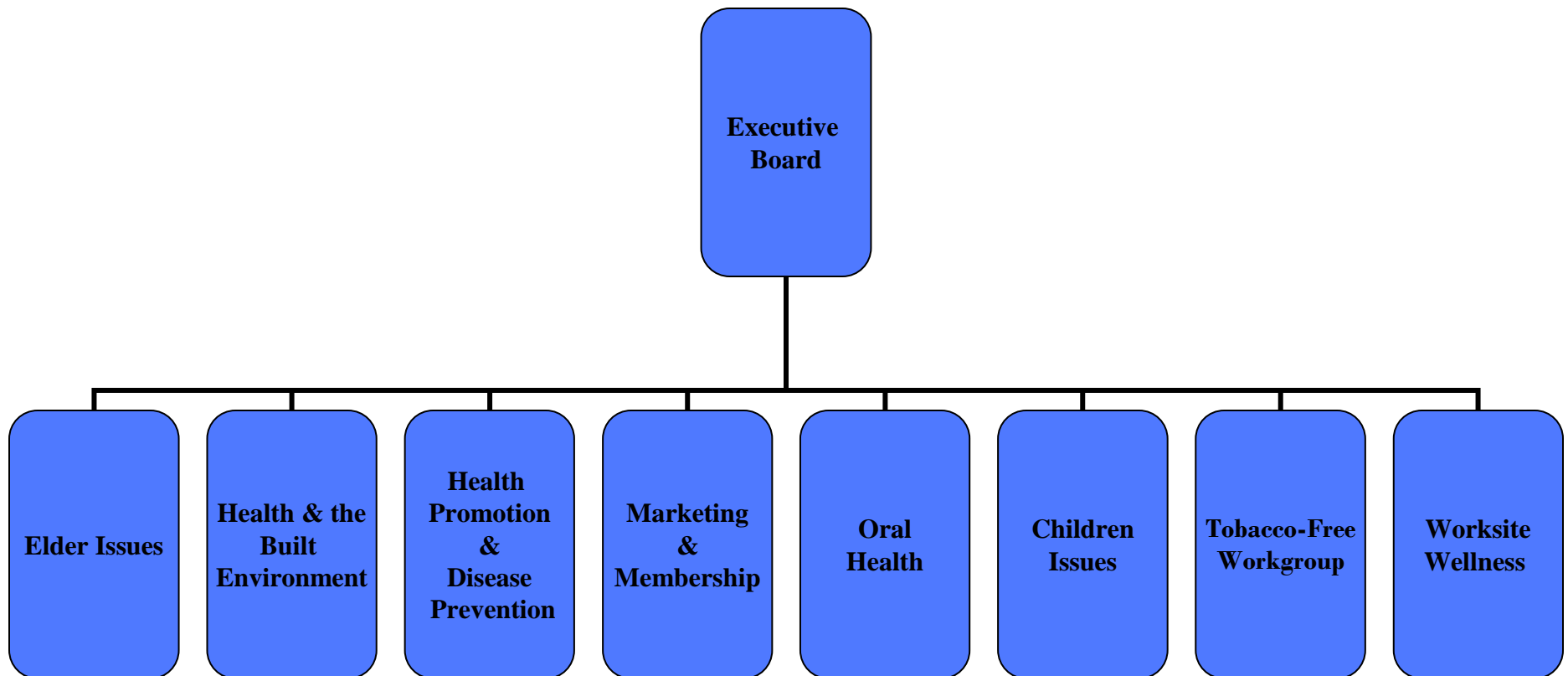
- ❑ Educational forums
- ❑ Health fairs
- ❑ Web site
- ❑ Media alerts
- ❑ Healthy aging
- ❑ Worksite wellness
- ❑ Healthy environment
- ❑ Oral health
- ❑ Children's issues
- ❑ Advocating the creation of a health agenda for Miami-Dade
- ❑ Utilizing promising practices to improve health
- ❑ Implementing model programs

# Consortium Activities



- Baseline Data
  - Community Report Card
  - Living Healthy Living Longer
  - Living Healthy Living Longer South Dade Pocket Guide
- Collaboration among agencies
  - Pooling resources
  - Avoiding Duplication

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- Goal: Improving community health through education and the creation of environments that support healthy behavior

# Past Committee Projects



- ❑ **Mission to Health:** A chronic disease prevention program targeting the faith-based Pan-African communities of Miami-Dade County.
- ❑ **Living for Health:** A community outreach program targeting more than 4,000 underserved and uninsured adults in Miami-Dade to screen for heart disease, stroke, and diabetes; and encourage them to seek treatment and make healthy lifestyle changes to reduce their risk.
- ❑ **Pump up your Heart:** A campaign to remind the community about the need for regular physical activity.

# Current Projects and Initiatives



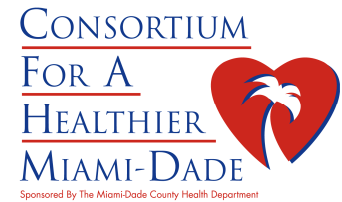
- Communities Putting Prevention to Work- \$14.7M obesity prevention federal grant
  - Focused on environmental, policy, and system changes
  - Over 10 goals
- HPDP Role:
  - Oversee implementation of initiatives to increase access to healthy foods in underserved communities (i.e. farmers markets, community gardens and corner stores)
  - Activities include an educational and marketing campaign

# Current Projects (Cont.)



- Linking of resources
  - Centralized process to coordinate health fairs in the community
  - Coordination of a Speaker's Bureau
  - Women's Health Program- breast and cervical cancer program
  - Tobacco Initiative
  - Colorectal Cancer Screening program

# Summary



- In summary, member organizations and individuals of the Consortium for a Healthier Miami-Dade are working to promote health through good nutrition, increased physical activity, reduced stress and decreased use of tobacco products.

# Questions?

