

Consortium for a Healthier Miami-Dade
Health Promotion and Disease Prevention Workgroup Committee
Tuesday, May 17th, 2011

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p> Janisse Rosario-Schoepp, HFSF Karen Weller, Miami-Dade County Health Department Erin Healy, MDCPS/ Youth LEAD Gene Majka, Barry University Mirelys Ramos, Miami-Dade County Health Department Angelica Urbina, MDCHD-Women’s Health Laura Denoux, American Heart Association Sybill Holly-Charles, YWCA Nancy Napolitano, FIU GFF Neighborhood Help Gabriela Fonseca, FIU GFF Neighborhood Help Joseph Gibson, Women’s Health Christopher Varela, Colorectal Cancer DOH Lauren Sonnenberg, Lauren Sonnenberg Counseling </p> <p>Via Teleconference:</p> <p> Sybil Cherian, Region 13 Coordinator – MD Monica Dawkins, UF/MDC-IF AS Marvin Cordero, Jackson Health System Herman Edwards, Jessie Trice Community Health Center Karen Hamilton, South Florida Regional Planning Council Roger Horne, Urban Green Works Hugo Huapaya, Medicare Valencia Morris, MDCHD-Tobacco </p>	
Welcome and Introductions	<p> Janisse Rosario-Schoepp brought the monthly meeting of the Consortium for a Healthier Miami-Dade Health Promotion and Disease Prevention Committee to order at 2:07PM. </p>	
Approval of Minutes	<p> Janisse Rosario-Schoepp initiated a motion to approve the minutes. Gene Majka approved the minutes; Roger Horne seconded the motion. </p>	

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<p>Workplan Status Update</p>	<p>Janisse Rosario-Schoepp discussed the Committee Workplan.</p> <ul style="list-style-type: none"> - Revisions were made to the workplan, and the status and comment columns were updated. - Activities that the committee should start working on include: <ul style="list-style-type: none"> o Making community presentations about the HPDP Committee <ul style="list-style-type: none"> ▪ Gene Majka suggested trying to get on the agenda for some of the local coalitions such as the We Care! meeting being held on June 2nd, 2011. ▪ Christopher Varela suggested presenting at the South East Florida Cancer Control Collaborative which meets on August 4th, 2011. ▪ Karen Weller stated that she would bring up presenting at the MDCHD Senior Leadership meetings to see how other DOH employees can become involved. o A revised form of the Speakers' Bureau form, Organization Inventory form, and Committee Factsheet were presented to the committee for review. <ul style="list-style-type: none"> ▪ Changes will be made, and presented to the committee for final approval. <p>Mirelys Ramos made a short presentation about healthy living materials that can serve as examples for CPPW farmers' markets related activities.</p> <ul style="list-style-type: none"> - The presentation included different marketing tools including brochures, recipe cards, flyers, and activities to incorporate into the markets (scavenger hunts, coupon cards). <ul style="list-style-type: none"> o Laura Denoux asked how similar existing materials 	<ul style="list-style-type: none"> - Janisse and Mirelys will work to update the committee presentation to be used at these meetings. - Committee members will identify what materials are already out there, so that what needs to be developed can be leveraged.
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	<p>from other organizations can be incorporated.</p> <ul style="list-style-type: none"> ▪ Janisse mentioned that committee members will be encouraged to bring in recipes and other information. Input would be gathered from experts to determine how the materials need to be tailored. ○ Erin Healy expressed concern over replication and how to brand materials when other organizations (sponsors, etc.) are involved in the creation. <ul style="list-style-type: none"> ▪ She suggested checking with all members to see what resources already exist so that the committee develops materials that are needed. ▪ Karen Weller stated that if something different is created then it should be branded as the Consortium, with recognition to “Make Healthy Happen Miami!” ○ Karen Hamilton asked where materials created would be housed. <ul style="list-style-type: none"> ▪ Karen Weller stated that whatever is created for the Consortium will be housed at the Health Department, and through the website. 	
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<p>CPPW Updates</p>	<p>Karen Weller spoke about CPPW stating:</p> <ul style="list-style-type: none"> - The initiative is on track, and the only areas still behind are the farmers’ market and convenience store portions. - Farmers’ Market mini-grantees were announced on the Consortium Website. The grantees include: <ul style="list-style-type: none"> o GOI LLC o Urban Oasis o War on Poverty o Youth L.E.A.D. - In addition, the South Florida Regional Planning Council will be working with the corner stores, and the Food Trust will be conducting a Food Desert Assessment. - The media campaign is underway, and the tag line has been adopted: “Make Healthy Happen Miami!” The logo will be presented at a later time. - Roger Horne asked regarding additional funds in terms of the mini-grants, as only four organizations were granted funds. <ul style="list-style-type: none"> o Karen Weller stated that CPPW also wants to fund is worksite farmers’ markets, so any additional funds may go to there or the mini-grant opportunity may be shared with the community a second time. 	
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<p>Neighborhood Help Presentation</p>	<p>Nancy Napolitano and Gabriela Fonseca presented on Florida International University’s School of Medicine Neighborhood Help Program.</p> <ul style="list-style-type: none"> – The program educates students on community health, and creates awareness of how social determinants affect health. – Second year students (social work, nursing, and medical students) visits households once a month during a period of three years. Household participation is voluntary. <ul style="list-style-type: none"> ○ No medication is prescribed, services are supplementary. A legal component (through the law clinic) is also included if the household has a need. – Partners include faith based organizations, schools, hospitals, government agencies, non-profits, etc. <ul style="list-style-type: none"> ○ Partners are able to refer households to the program. – Areas serviced include: Opa Locka, Miami Gardens, Little Haiti, and areas in the North East and North West of the county. – Households can be either visited by students or by the outreach team. – The law clinic recently received a grant for community gardens. A possibility of linking resources/ partnering with CPPW was discussed. 	
<p>Updates</p>	<p>DOH Women’s Health Preventative Services:</p> <ul style="list-style-type: none"> – Joseph Gibson presented on the Fast Track Clinic located in Downtown Miami <ul style="list-style-type: none"> ○ The clinic is a partnership between the Miami-Dade County Health Department and Jackson Memorial Hospital (JMH) ○ Main goal is to limit the inappropriate use of the emergency room at JMH 	<ul style="list-style-type: none"> – Resources (presentation, brochure, and flyer) will be sent to committee members.

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	<p>Access to Healthy Foods Workgroup</p> <ul style="list-style-type: none"> - There is interest in drafting policies at the city level for Farmers' Markets since there is nothing in writing to facilitate the process. - The workgroup is compiling a list of organizations, agencies, and individuals who support the effort. Consortium Members are welcome to sign the list. <p>MDCHD - Tobacco Initiative:</p> <ul style="list-style-type: none"> - A resolution was passed for the City of Miami Beach urging local retailers not to sell and/or advertise candy flavored tobacco products. 	
<p>Other Business</p>	<p>Food Day:</p> <ul style="list-style-type: none"> - Karen Hamilton spoke about Food Day, a national event being held on October 24th, 2011. <ul style="list-style-type: none"> o This event will promote healthy food access. o The Consortium and other Consortium Member Organizations were encouraged to become involved and sponsor/ co-sponsor a local event. <p>“Fitting Fitness into the Workplace:”</p> <ul style="list-style-type: none"> - This forum will be held on Thursday, June 30, 2011 from 2:00PM – 4:00PM. The guest speaker will be Laura Denoux, Development Director for the American Heart Association, and former contestant on NBC's The Biggest Loser. 	<ul style="list-style-type: none"> - Members will come up with ideas for what can be done as part of Food Day to be discussed at the next meeting.
<p>Adjournment</p>	<p>The next Health Promotion Disease Prevention Committee meeting will be held on Tuesday, June 21st at 2:00 PM.</p> <p>Janisse Rosario-Schoepp adjourned the meeting at 4:05 PM.</p>	