

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Executive Board Meeting
September 12, 2011

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller (MDCHD), Yessica Gomez (MDCHD), Marisel Losa (Health Council of South Florida), David Saltman (FIU), Imrn Ali (Community Action Agency), Adam Levy (CBS4 Television), Shelley-Anne Glasgow (Health Council of South Florida), Mikki Thompson (South Miami Hospital), Cristina Alvarez (VSBrooks Advertising), Claire Raley</p> <p>On the phone: Anamarie Garces de Marcilla (Urban Health Solutions), Alison Cardenas (DentaQuest), Gabrielle Solomon (Health Foundation of South Florida), Tedd Marefka (Health Choice Network), Janisse Schoepp (Health Foundation of South Florida), Rooney Brodie (South Miami Hospital)</p>	
Welcome and Introduction	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Karen Weller at 9:10 a.m. All board members were welcomed and introduced.	
Approval of Minutes	Meeting minutes for August were reviewed by members. The minutes were approved by Imran Ali and seconded by Adam Levy.	
Consortium Updates	<p>Yessica Gomez provided the Executive Board with a membership update as of September 8, 2011:</p> <ul style="list-style-type: none"> - 263 members: 103 new members and 160 renewing members <ul style="list-style-type: none"> o 207 registered active members - Most members come from nonprofit organizations (32%) followed by government entities (25%) and healthcare organizations (16%) - Member Areas of Expertise: Education and Outreach and Community Health and Planning were the most common <p>Janisse Schoepp inquired about whether MDCHD will be able to track whether the members that registered as active are actually active members. Yessica Gomez stated that MDCHD is currently working on being able to establish this component of the membership.</p> <p>Anamarie Garces de Marcilla inquired about the member directory and the role of the committee and MDCHD in developing the directory. Yessica Gomez stated that she will work with all MDCHD liaisons to develop a directory for all the committees.</p> <p>Next Steps:</p> <ul style="list-style-type: none"> - The Consortium Liaison will develop a membership description for each committee and work with committee liaisons on developing a member directory - Develop an evaluation plan for each committee 	<p>YG will work with MDCHD liaison to develop a committee membership description and member directory.</p>

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 September 12, 2011

<p>Consortium Annual Meeting</p>	<ul style="list-style-type: none"> - Karen Weller proposed changing the Consortium Annual Event from the original established date of Tuesday, January 24, 2011 to Friday, January 27, 2011. Members agreed to change the date to Friday, January 27th. - Karen Weller stated that MDCHD staff is working on scheduling a keynote speaker for the event. Once the keynote speaker is confirmed, Karen Weller will notify the Executive Board. - Karen Weller asked the Chairs/Vice-Chairs of the following committees, which did not present at the last Consortium Annual Event to present: Marketing and Membership, Elder Issues, Children Issues, and Oral Health. Committees not presenting can develop a poster to showcase their work. - Further guidance will be provided to the committees prior to the event. 	
<p>Committee Quarterly Report</p>	<p>Karen Weller presented the first Consortium quarterly report to the Board and presented an overview of the Executive Board accomplishments:</p> <ul style="list-style-type: none"> - Development and ongoing dissemination of the Consortium monthly newsletter - New, updated Consortium website - Consortium standardization through the development of committee standards, processes (reports, bylaws, and handbooks) - Consortium membership update and membership tracking - Revival of the Marketing and Membership Committee - Launching of the Make Healthy Happen Campaign <p>Janisse Schoepp inquired on whether the Make Healthy Happen Campaign will target and develop strategies for different groups in the community. Karen Weller stated that prior to launching the campaign, the media team conducted formative research and are targeting different groups with culturally appropriate strategies and messages.</p>	
<p>CPPW Updates</p>	<p>Karen Weller presented the safe routes to school and child care centers policy brief to the Board.</p> <ul style="list-style-type: none"> - CPPW MCDHD Staff and Providers worked with Public Health Law and Policy on developing policy briefs. - Meetings have and will continue to take place with Senator Rene Garcia and his staff to move forward with the child care centers (reduce screen time, increase physical activity and nutritious foods) and safe routes to school policies. - Janisse Schoepp inquired as to whether there is a way to establish whether these policies are budget neutral. Karen Weller stated that the CPPW dietitian working on this initiative has worked with the various centers on revising their menus without extra cost to the child care centers. The child care center policy will encompass all child care centers in the county. - Anamarie Garces de Marcialla expressed some concern about the limited options under the simple solutions included in the safe routes to school policy brief. She added that while it is important to pass a policy, it is important that the policy be beneficial and sustainable both 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 September 12, 2011

	<p>short term and long term. Karen Weller stated that initially several solutions were presented to Senator Rene Garcia and the solution included in the brief seemed to be the most appealing.</p> <p>All of the goals with the exception of the farmers' market goal are moving forward. Karen Weller stated that there is a lot of resistance at the state level with the farmers' market initiative; however, MDCHD staff is working on a swift solution and will notify the Board once it is in place.</p>	
<p>Old Business</p> <p>a. Chair/Vice-Chair Succession Planning</p>	<p>Tedd Marefka will prepare a draft succession plan for the Executive Board to review and discuss for the next meeting.</p>	
<p>Committee Action Report</p>	<p>Adam Levy, Marketing and Membership</p> <ul style="list-style-type: none"> - Progress is being made on the workplan. Recently received approval to add a new page on the Consortium website to provide membership information. - Lined up speakers for the Speakers Bureau - New Make Healthy Happen spots are being aired on the various goals <p>Cristina Alvarez</p> <ul style="list-style-type: none"> - Gabriela Zamorano will now be dealing with DOH PR/events for VSBrooks - Secured two interviews for Dr. Lillian Rivera - one with Telemundo and the other with Caracol radio - Produced a poster to promote Make Healthy Happen <p>Tedd Marefka, Worksite Wellness</p> <ul style="list-style-type: none"> - Delish in a dish forum is taking place this upcoming Wednesday - Partnership is forming with the Miami Chamber of Commerce; they will be holding a forum on October 18, 2011 on wellness in the workplace. Tedd Marefka, Tori Gabriel and Gabrielle Solomon will be speaking at the event. <p>David Saltman, Elder Issues.</p> <ul style="list-style-type: none"> - Many members were able to renew their membership at the meeting - The Mayor made a commitment to elder services and attended the last meeting. During the meeting, he made a statement about his commitment and was presented with a Make Healthy Happen shirt and cap. (David Saltman showed a picture to the Board of the Mayor with the shirt and 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 September 12, 2011

	<p>cap.)</p> <ul style="list-style-type: none"> - Tori Gabriel from The Florida Heart Research Institute demonstrated “Push CPR” and discussed Automated External Defibrillators (AEDs). - Working on the Baby Boomer seminar that should take place in early winter. - Janisse Schoepp suggested a collaboration between the Elder Issues and the Health Promotion and Disease Prevention committees to raise awareness about the preventive services now available under Medicare. - Karen Weller suggested including a presentation on push CPR at the Health Promotion and Disease Prevention committee meeting. <p>Children Issues, Imran Ali</p> <ul style="list-style-type: none"> - During the last meeting, the committee focused on the workplan. Committee members were assigned responsibilities within the workplan and duplications were removed. - In terms of the policies, the committee is facilitating the two policies (Childcare Centers and Safe Routes to School) that Karen Weller discussed during CPPW updates. - Upcoming events: <ul style="list-style-type: none"> o The Department of Children and Families will be having another community event in late October or November. o The Child Welfare Conference will be taking place in early November. A presentation by CPPW was requested for the event. <p>Tobacco-Free Workgroup, Mikki Thompson</p> <ul style="list-style-type: none"> - The committee updated the workplan and the strategies are right on target. - In terms of policies, the committee is doing very well. A meeting took place with Commissioner Libbin from the City of Miami Beach. The Commissioner is moving forward with trying to pass a policy to include tobacco- free public parks. There will be a petition drive on October 23rd. The Commissioner will present the policy as a littering issue instead of a specific tobacco-free policy. He also committed representation at the workgroup meetings. - A meeting will take place on the 27th with the School Board to discuss their new policy, which failed to include many of the recommendations the committee initially provided. - The committee is looking to expand the Annual Tobacco Seminar by bringing back Rick Stoddard to an event at South Miami Hospital on October 25th. <p>Oral Health, Alison Cardenas</p> <ul style="list-style-type: none"> - The last two meetings were cancelled and the next meeting will be taking place next week. - The committee continues to struggle with membership and consistent attendance. - Dr. Claude Earl Fox will be presenting at the next meeting to discuss the statewide Oral Health 	<p>David Saltman will send the picture with the Mayor to MDCHD to post on the website.</p>
--	---	--

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 September 12, 2011

	<p>Coalition efforts that he is heading with his group from the Florida Public Health Institute.</p> <ul style="list-style-type: none"> - The committee updated the safety net brochure for dental care and will be printing a few thousand to distribute in the community and post on the website. The committee will also be developing another brochure with a listing of provider for special needs cases in dentistry. - Give Kids a Smile is scheduled to take place in February. Many providers will be offering free dental services. - Karen Weller and Marisel Losa requested a copy of the updated safety net brochure to post on the Consortium and Miami Matters website. - Gabrielle Solomon stated that the Health Foundation of South Florida conducted a survey of the safety net clinics in Monroe, Dade and Broward County to get a sense of their capacity, revenue, and population served, etc. Another Oral Health inventory will be conducted for 2010. Gabrielle Solomon will send the information to Alison Cardenas. - Janisse Schoepp stated that Osiris Rojas oversees the HFSF oral health priority areas and will ask her to attend the meetings. <p>Rooney Brodie, Health Promotion and Disease Prevention</p> <ul style="list-style-type: none"> - Potential farmers' market providers attended the meeting. The committee discussed linking the famers markets to health fairs and developing some type of coordination mechanism. - The committee may be looking into other initiatives while the farmers' market initiative kicks off. - In September, the WIC interns will be conducting a presentation on the Nutrition Environment Measures Survey (NIMS) they conducted in Miami-Dade. - The committee reviewed colorectal cancer education and prevention materials presented by the health department for input and feedback. <p>Anamarie Garces de Marcilla, Health and the Built Environment</p> <ul style="list-style-type: none"> - The workplan was revised and the members are actively participating in the activities. - The membership of the committee has become more diverse. - The Access to Healthy Foods is working with the City of Miami on passing a famers market policy to facilitate expansion of farmers markets and community gardens in the City of Miami. Steven Marcus from the Health Foundation of South Florida is the CPPW leadership team member that is facilitating the farmers' market goal and is participating in the Access to Healthy Foods Workgroup meetings. - Upcoming Events: On September 15, 2011 the Southeast Smart Growth Partnership along with the Broward MPO will be hosting a workshop from 9-11am. During the event, developers will be speaking on how they are incorporating the smart growth principles. - The committee will be requesting assistance from NYC through the CPPW mentorship to enhance local built environment data in the community. Marisel Losa encouraged Anamarie Garces de Marcilla to reach out to Julie Zaharatos, who oversees Miami Matters and works with the technical advisory 	<p>Alison Cardenas will send the updated brochure to MDCHD and Health Council to post on the Consortium and Miami Matters website.</p> <p>Gabrielle Solomon will send Oral Health Inventory conducted by HFSF to Alison Cardenas.</p>
--	---	---

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 September 12, 2011

	<p>panel for the Miami Matters data.</p> <ul style="list-style-type: none"> - Karen Weller added that John Bowers and Maria Nardi from Miami Dade County Parks and Recreation conducted a presentation at the APA conference on their built environment efforts. <p>Marisel Losa, Health Council of South Florida</p> <ul style="list-style-type: none"> - The Health Council of South Florida will be upgrading its data and community profiles. In the near future, enhanced profiles that will include data down to the zip code level will be available. Community needs assessment will also be available, as well as improved ER/hospital utilization reports. Currently working on a facebook component to reach out to the community. - The Policy Planning and Advisory Committee is working on the legislative agenda and priority issues for this year. Board Members were encouraged to contact her about any policy issues to include on the agenda. - The Miami-Dade Health Action Network will be having a meeting in October of this year. - The Share Miami Initiative is underway to centralize the process for the uninsured in Miami. - Waiting the CTG grant application response. 	
New Business	No new business	
Announcements	The Make Healthy Happen Showcase will be taking place on September 30, 2011. All members were encouraged to attend.	
Adjournment	The meeting was adjourned at 10:41 am.	