



CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 August 8, 2011

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	Ann-Karen Weller (MDCHD), Bridget Smith (MDCHD), Yessica Gomez (MDCHD), Gabrielle Solomon (Health Foundation of South Florida), Marisel Losa (Health Council of South Florida), David Saltman (FIU), Suzette Frazier (DCF), Irman Ali (Community Action Agency), Rooney Brodie (South Miami), Adam Levy (CBS4 Television), Javier Berezdevin (MDCPS), Tedd Marefka (Health Choice Network) On the phone: David Henderson (Metropolitan Planning Organization), Anamarie Garces de Marcilla (Urban Health Solutions) and Alison Cardenas (DentaQuest)	
Welcome and Introduction	The Executive Board of the Consortium for a Healthier Miami-Dade was brought to order by Karen Weller at 9:11 a.m. All board members were welcomed and introduced.	
Approval of Minutes	Meeting minutes for June were reviewed by members. The minutes were approved by David Saltman and seconded by Adam Levy. Imran Ali noted one grammatical correction under the Community Transformation Grant section.	
Consortium Website	Yessica Gomez provided an overview of the new, updated Consortium website and its functionality/capabilities. <ul style="list-style-type: none"> - The design of the website was changed to make it more user-friendly. - The links on the home page were chosen to encourage their use. (Make Healthy Happen, Miami Matters, Calendar, Consortium Connection and the Miami-Dade County Health Department.) - The Membership Form, Speakers Bureau Form and the CHOP form are available to complete and submit online. - The membership can be filtered by committee, areas of expertise, membership type, and type of organization. - All general website updates will be due the last day of each month (same as the newsletter) to Evelyn Spivey and copied to the committee liaisons. - Chairs and Vice-Chairs were asked to add the Speakers Bureaus to their next agenda. The idea is to recruit members from all committees to enhance the Speakers Bureau. - Adam Levy suggested optimizing the site with key words and offered assistance with this task. 	
New Business		
a. Consortium Quarterly Report	The Consortium Quarterly Reports were due July 15, 2011; however, there are some reports still missing. Karen Weller requested all missing reports by the end of the week and all finalized work plans by the end of the month. The next quarterly report is due October 15, 2011. <ul style="list-style-type: none"> - Anamaire Garces de Marcilla inquired about whether all work plans were reviewed and whether feedback will be provided. Karen Weller stated that work plans were reviewed and that most Chairs/Vice-Chair already received feedback. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 August 8, 2011

<p>b. Chair/Vice-Chair Workload and Expectation</p>	<p>Members reviewed the roles and responsibilities of the Chairs/Vice-Chairs and MDCHD liaisons highlighted in the Orientation Handbook.</p> <ul style="list-style-type: none"> - Karen Weller stated that the MDCHD liaisons and Chairs/Vice-Chairs should be working collaboratively as a team; however MDCHD liaisons can't be primarily responsible for the work plan or quarterly reports. - Gabrielle Solomon suggested revising the language in the role and responsibilities to reflect the collaboration between the Chair/Vice-Chair and MDCHD liaison. Members agreed to change the bullet under the Chair and Vice-Chair roles and responsibilities that states " Monitor committee work plan progress" to " Monitors committee work plan progress in collaboration with the MDCHD Liaison" - Rooney Brodie emphasized teamwork within the Executive Board to facilitate the committee work. She suggested perhaps holding a retreat with team building exercises or something similar. - Committee emails should be filtered through the MDCHD Liaison. However, members are encouraged and free to contact each other as necessary. - Anamarie Garces de Marcilla inquired about the policy on email communications and whether Chairs/Vice-Chairs could take the liberty of sending their committee emails that can't be sent through DOH due to restrictions. Karen Weller responded that as long as the email is sent on behalf of the Chair/Vice-Chair's organization it is ok to do so. 	<p>Yessica Gomez will revise the language in the handbook based on the recommendations provided and email revised handbook to members.</p>
<p>c. Chair/Vice-Chair Succession Planning</p>	<p>Anamarie Garces de Marcilla emphasized the importance of grooming future leaders of the committees to assure the committee work continues and a smooth transition takes place when the Chair/Vice-Chair resigns. She suggested drafting something on succession planning.</p> <ul style="list-style-type: none"> - Tedd Marefka volunteered to draft a succession plan. Anamarie Garces de Marcilla offered to review the draft and provide feedback. 	<p>Tedd Marefka will draft a succession plan for committee Chairs/Vice-Chairs.</p>
<p>Old Business a. Monthly Observances</p>	<p>Karen Weller and Marisel Losa reviewed the monthly observances and chose the ones most relevant to the work of the Consortium. Members reviewed the drafted list of monthly observances.</p> <ul style="list-style-type: none"> - The monthly observance chosen will be added to the website calendar. - Tedd Marefka suggested adding the list as a resource on the website. Karen Weller stated that the perhaps instead of the list, the link to all monthly observances could be added. - Gabrielle Solomon suggested adding worksite wellness week to the list. - Members agreed to submit additional observances (if any) to Yessica Gomez to be added to the list and the website calendar. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 August 8, 2011

<p>CPPW Updates</p>	<p>Bridget Smith provided members with the CPPW Quarter 7 Report and the following updates:</p> <p>Goal 2: Mass Media Campaign Commercials are being aired throughout the day on channel four. Haitian commercials will be aired through Tropik and Island TV, as well as through radio announcements. VSBrooks is airing their radio announcement through various Spanish radio stations.</p> <p>Goal 3: Child Care Centers The policy brief for this goal was finalized. A meeting took place with Senator Rene Garcia to discuss the policy brief and how to move forward with adopting the child care center policies.</p> <p>Goal 4: Farm-to-School Nutrition An unveiling media event of the reimbursable vending machines will take place next week at Miami Beach Senior High. The farm to school program is going well; MDCPS is working with many local farmers to bring produce to the schools.</p> <p>Goal 5: Physical Activity in MDCPS Data for the fitness gram assessment is being collected. The SPARK Curriculum has been implemented throughout most elementary schools in the county.</p> <p>Goal 6: (Convenience Stores) and Goal 7 (Farmers' Market) South Florida Regional Planning Council was contracted to work with the convenience stores; work should commence soon. Currently working with the selected farmers' market providers on their agreement to move forward with the farmers' market component.</p> <ul style="list-style-type: none"> - Rooney Brodie inquired whether all the Providers will be attending the Health Promotion and Disease Prevention (HPDP) Committee. Bridget Smith stated that they will be required to attend the HPDP meeting; however they may also attend the Health and the Built Environment meeting since the committee is doing some work that affects famers' markets. <p>Goal 8: Breastfeeding Practices and Facilities Exceeded outcome objective for the Baby-Friendly Designation. Working with large organizations on implementing worksite lactation support policies.</p> <p>Goal 9: Active Transportation and Recreation MDC Parks and Recreation completed Urban Design Manual I and they are currently drafting Urban Design Manual II. The City of Miami and North Miami Providers are working on installing bicycle racks and signs throughout those cities.</p>	
---------------------	--	--

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 August 8, 2011

	<p>Goal 10: Safe Routes to Schools Currently working on the sustainability component for the crossing guard policy.</p> <p>Goal 11: Worksite Wellness Working with organizations to adopt worksite wellness policies; there is still work to be done with this goal to recruit more organizations.</p> <p>Gabrielle Solomon requested a copy of the CPPW quarterly report to share with her committee.</p>	<p>Send the CPPW Quarter 7 Report to the Executive Board.</p>
<p>Committee Action Report</p>	<p>Karen Weller stated that to facilitate and enhance monthly updates, members will be asked to provide updates on the following areas:</p> <ul style="list-style-type: none"> • Work Plan Progress • Policy, Systems and Environmental Change • Upcoming Events • Issues/Support Needed <p>Anamarie Garces de Marcilla, Health and the Built Environment</p> <ul style="list-style-type: none"> - Reviewed and delegated work plans items during the last meeting - Behind schedule on securing presentations for architects and planners in the community - Will be developing a member's directory for the committee - The committee is working on policies through the Access to Healthy Foods Workgroup. The workgroup is working with the City of Miami on drafting and adopting a farmers' market ordinance. - Support Needed: More information and communication is needed on Goal 6 and 7, as well as the timeline to efficiently assist the City of Miami in the work they are pursuing with the farmers markets and conveniences stores. - No upcoming events <p>Adam Levy, Marketing and Membership</p> <ul style="list-style-type: none"> - Currently working with DOH and the MDCHD liaison on establishing a baseline for the number of active committee members. - Encouraged all Chairs/Vice-Chairs to assure their committee members renew their membership. - Presented a draft flyer developed through the committee to recruit new members. The flyer is similar to a facebook page and could be emailed to potential members. <ul style="list-style-type: none"> o Members suggested adding more information in terms of " what is in it for me" - Support: Adam Levy stated he would like to have an area on the website dedicated to the membership. 	

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 August 8, 2011

Suzette Frazier, Children Issues

- The child care centers policy brief was presented to Senator Rene Garcia.
- Members had the opportunity to meet with him and discuss their initiatives as well as how to move forward with the child care centers policies to reduce screen time, increase physical activity and have nutrition standards.
- On September 12, 2011, DCF will be participating in a Sickle Cell Anemia Event at Sun Life Stadium. Thousands of people are expected to participate.

Tedd Marefka, Worksite Wellness

- A forum will be held on September 14, 2011; the topic will focus on nutrition in the workplace. A prominent nutritionist was invited to present at the forum.
- The committee has been discussing ways to increase membership
- Put out a save the date of April 13, 2011 for the Worksite Wellness Awards Ceremony

Rooney Brodie, Heath Promotion and Disease Prevention

- The committee has been working on a form to collect evidence-based practices
- The work plan is reviewed on a regular basis and discussed with committee members.
- Many of the objectives are tied to the farmers' market goal so not much has been done with those items yet.
- The committee did not meet in the month of July.

Tobacco-Free Workgroup, Javier Berezdevin

- The workplan has not been addressed.
- Rick Stoddard presented at the Second Annual Tobacco Prevention Seminar on June 16th. Mikki Thompson is planning to bring him back to present through South Miami Hospital.
- Miami Dade County has agreed to make parks with school programs voluntarily tobacco-free.
- A commissioner in Miami Beach expressed interest in making a beach tobacco-free.
- K-12 MDCPS: A tobacco policy was recently updated by a committee. The committee needs to review the updates to see how aligned they are with the recommendations made by the workgroup.
- Candy Flavored Tobacco: Miami Beach passed an ordinance encouraging establishments to ban tobacco in Miami Beach.

David Saltman, Elder Issues.

- The committee has undergone some reorganization.
- Currently the committee is focused on issues of baby boomers.
- The committee is planning another forum in January that will focus on work and community investment centered around baby boomers.

CONSORTIUM FOR A HEALTHIER MIAMI-DADE
 Executive Board Meeting
 August 8, 2011

	<ul style="list-style-type: none"> - A preliminary event is also expected in late September/early October to target community leaders and policy makers - United Way will be taking on a greater initiative on older people in the community, particularly to assure that the community is better able to serve baby boomers - The new county Mayor has expressed interest in continuing the initiative at the Mayor's Office. Therefore, the committee will continue to meet at the same location. <p>Marisel Losa</p> <ul style="list-style-type: none"> - Informed the members that the City of Miami's Mayor has a site to recruit baby boomers. Perhaps there could be some collaboration between the Elder Issues Committee, the City of Miami Mayor's Office and another initiative by CBS4 - CTG Grant Application Update: <ul style="list-style-type: none"> o The application was successfully submitted with three hours to spare o DOH received 34 proposal from the community o External reviewers reviewed all proposal and provided recommendations o Submitted the proposal for the total amount possible (10 million per year) o All applicants were sent a letter regarding the process 	
New Business	No new business	
Announcements	No announcements	
Adjournment	The meeting was adjourned at 11:12 am.	