



CONSORTIUM FOR A HEALTHIER MIAMI-DADE
Executive Board Meeting
June 13, 2011

TOPIC	DISCUSSION	ACTION NEEDED
Members Present	<p>Ann-Karen Weller (MDCHD), Bridget Smith (MDCHD), Yessica Gomez (MDCHD), Gabrielle Solomon (Health Foundation of South Florida), Marisel Losa (Health Council of South Florida), Shelley-Anne Glasgow (Health Council of South Florida), David Saltman (FIU), Janisse Schoepp (Health Foundation of South Florida), Cristina Alvarez (VSBrooks), Anamarie Garces de Marcilla (Urban Health Solutions), Suzette Frazier (DCF)</p> <p>On the phone: David Henderson (Metropolitan Planning Organization)</p>	
Welcome and Introduction	<p>The Executive Board of the Consortium of Healthier Miami-Dade was brought to order by Karen Weller at 9:12 a.m. All board members were welcomed and introduced.</p>	
Approval of Minutes	<p>Meeting minutes for May were reviewed by members. The minutes were approved by Janisse Schoepp and seconded by Suzette Frazier with grammatical corrections under item four of Consortium updates.</p>	
Community Transformation Grant	<p>Karen Weller provided the following information for the Community Transformation Grant (CTG):</p> <ul style="list-style-type: none"> - The CTG focuses on policy, programmatic, infrastructure and environmental changes. - CTG is comprised of five Strategic Directions: Tobacco Free Living, Active Living and Healthy Eating, Increase of High Impact Quality Clinical Preventive Services, Social and Emotional Wellness, and Healthy and Safe Physical Environments. - MDCHD sent a letter of intent to CDC and received confirmation. - The grant writing for the proposal will be done by Health Council and MDCHD. - The two main entities for the grant will be the Consortium for a Healthier Miami-Dade and the Miami-Dade Health Action Network. - The CPPW Leadership Team will remain for this next grant but will be enhanced. - ALL CTG information and request for proposals are posted on the Consortium website. - The Executive Board and the committees may need to provide a letter of support for the CTG efforts. <p>The following questions/ inquiries arose:</p> <p>Anamarie Garces de Marcilla -What will be the role of the Executive Board and Chairs/Vice-Chairs in the grant process?</p> <p>Karen Weller stated that no formal meetings will take place. Chairs/Vice-Chairs may work with their committees but will not be required to. A panel comprised of community members will be convened to review all the proposals. Marisel Losa added that face to face meetings may take place with applicants to allow for further understanding and explanation.</p>	

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	<p>Anamarie Garces de Marcilla –The CPPW Leadership Team has not been very active in facilitating the CPPW initiatives. How active and accessible will the leadership team be for the CTG? Will there be required expectations for the CTG leadership team?</p> <p>Janisse Schoepp suggested enhancing the leadership team to include policymakers. Bridget Smith added that there have been lessons learned from CPPW and the approach taken with the CPPW Leadership Team. A different approach with the CTG grant will be taken, in terms of leadership members and expectations.</p> <p>Anamarie Garces de Marcilla- Will construction be allowed?</p> <p>Karen Weller stated that the question was posed to CDC and the answer is pending. Anamarie Garces de Marcilla asked David Henderson to email CDC this question and ask Collin Worth and John Bowers to do the same to prompt a response as soon as possible.</p> <p>Anamarie Garces de Marcilla -Will the CTG allow for the establishment of Health Impact Assessments (HIAs), as well as implementation of HIAs?</p> <p>Shelly-Anne Glasgow and Karen Weller stated that the grant will allow for both, particularly for implementation.</p> <p>Gabrielle Solomon - Which committees of the Consortium will be involved in the CTG?</p> <p>Karen Weller stated that it will depend on the proposals but based on the initiatives the following committees will probably have some level of involvement: Health and the Built Environment, Health Promotion and Disease Prevention, Elder Issues, and perhaps some others. Anamarie Garces de Marcilla suggested sending an email to the Executive Board about the CTG process, their involvement and expectations to share with their committee members.</p> <p>Anamarie Garces de Marcilla - Who will be the lead Agency for the CTG Grant? Karen Weller stated that MDCHD will be the lead agency.</p>	
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<p>Consortium Standardization Update</p>	<p>Yessica Gomez provided the following Consortium Standardization Updates:</p> <ul style="list-style-type: none"> - The membership handbook and membership form have been finalized. - All Consortium members will be encouraged to complete the form online but will also have the opportunity to complete it at the committee meetings. - Victoria McBee has been working on the student membership. Currently, she is working with two tiers; tier 1 will be accessible to all students and tier 2 will be the student enrichment program. - The design and template of the website are complete; information will be inputted as soon as the programming is complete. - All members were asked to complete and submit the committee description form as soon as possible if they wanted to make changes to their description. - The Member Directory will be done at the committee level. - The first Consortium quarter report is due July 15, 2011. 	
<p>CPPW Updates</p>	<p>Bridget Smith provided the following CPPW updates:</p> <p><u>Goal 2: Media Campaign</u> The committee developed a new message which is currently being aired. The brand identity is “Make Healthy Happen.” The concept for the media campaign is to start with “imagine a Miami”, then focus on Miami after changes were made through CPPW.</p> <p><u>Goal 3: Child Care Centers</u> Moving forward with their policy brief, which was revised by Public Health Law and Policy.</p> <p><u>Goal 4: Farm to School Nutrition</u> Moving forward; the farm to school program and vending machines are doing well. Observational studies will be conducted to get more data on the vending machines.</p> <p><u>Goal 5: Physical Education at MDCPS</u> The 7th period class has been implemented in both the day school and adult school. Dr. Jayne Greenberg will make changes to only have the 7th period in day school to assure consistent and accurate data.</p> <p><u>Goal 6: Convenience Stores</u> South Florida Regional Planning Council was selected as a Provider.</p> <p><u>Goal 7: Farmers’ Markets</u> All the grantees have been announced. Grantees will be part of the Health Promotion and Disease Prevention Committee meeting.</p>	

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	<p><u>Goal 8: Breastfeeding</u> The goal is moving forward well and the outcome objective for the Baby-Friendly designation has been exceeded.</p> <p><u>Goal 9: Active Transportation and Recreation</u> Initiatives are moving forward; City of Miami had some issues with getting permits for the school bicycle racks but it seems to be resolved now. Anamarie Garces de Marcilla stated that she received some emails during the past week regarding some issues they were still having.</p> <p><u>Goal 10: Safe Routes to Schools</u> The Provider submitted the policy to submit to Senator Rene Garcia and another commissioner that they are working with.</p> <p><u>Goal 11: Worksite Wellness</u> Currently working with Consortium member organizations to develop worksite wellness programs.</p> <p>Marisel Losa announced that Health Council will be part of the CTG Leadership Team. She stated that Health Council is very hands on with local legislatures and government officials and should be able to facilitate many of the committee initiatives. She encouraged members to open the lines of communication for any current initiatives.</p> <p>CPPW Evaluation, Shelley-Anne Glasgow</p> <ul style="list-style-type: none"> - Second set of SPARK data submitted from MDCPS - Health Council has been gathering tools for evaluation - Will be attending the next HBE committee meeting to discuss the APHA conference and the bicycle utilization tool. - Will be conducting observation studies and focus groups at MDCPS for the healthy vending machines and the SPARK curriculum using the SOFIT tool - Will be using SEED (Sticky Economic Evaluation Device) for the Farmers Market Evaluation - Some focus groups will be done with the child care centers goal 	
<p>Committee Action Report</p>	<p>David Saltman, Elder Issues</p> <ul style="list-style-type: none"> - Rebuilding of the Eder Issues committee is proceeding very well. - Current focus of the committee is on the needs and issues of Baby Boomers. - Teaming up with Catalyst Miami and AARP to hold a second seminar in late September. The seminar will focus on the needs of Baby Boomers related to community involvement and employment. - United Way will be investing more heavily in terms of planning for older adults in the community. 	

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- David Henderson and Anamarie Garces de Marcilla, Health and the Built Environment
- Piloting a change in time; the new meeting time is 2:30-4:30pm.
 - Committee reviewed action items on the workplan to assure progress and participation
 - The University of Miami will be discussing the preliminary results of their study at tomorrow's meeting, which entails the walking and transportation patterns of Cuban immigrants.
 - Alliance for Aging is thinking of developing a mobility protocol/plan for older adults.
 - City of Miami is exploring the development of Active Design Guidelines.
 - The committee may be pursuing Health Impact Assessments.
 - The letter of support for the City of Miami's "Downtown Maimi Bicycle and Pedestrian Mobility Improvements" Transportation Enhancement (TEP) Grant Application was presented for the Board to review, provide feedback and approve.
 - o David Saltman made a motion to approve and Anamarie Garces de Marcilla seconded the motion.
 - Bridget Smith mentioned that a poster presentation on the Built Environment was accepted for the APHA conference in October. Bridget Smith and Shelley-Anne Glasgow will attend the next committee meeting to present and discuss with committee members.
- Janisee Schoepp, Heath Promotion and Disease Prevention
- FIU Neighborhood Help Program conducted a presentation on their program
 - The Committee Factsheet was finalized and should be approved at the next meeting
 - The workplan was revised to include additional items the committee will pursue
 - The Health Promotion and Disease Prevention presentation was updated
 - Gene Mika presented on a local coalition called "We Care"
 - The committee has a scheduled presentation at the "Southeast Florida Cancer Control Collaborative" in early August
 - Mirelys Ramos presented on outreach opportunities for the Farmers Markets
 - At the next meeting, the committee will further discuss outreach products in terms of what exists and what the committee wants to develop
 - There was a presentation by the fast track clinic at Jackson on their initiative to reduce inappropriate use of emergency rooms
 - A form was developed to gather information on evidenced-based programs and best practices that are currently being conducted by Consortium members to create a linkage and referral system to facilitate implementation of these programs in the community. Janisse Schoepp will further discuss the form and mechanism with Health Council to assure it is aligned with Miami Matters.

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	<p>Access to Healthy Food Workgroup, Janisse Schoepp and Anamarie Garces de Marcilla</p> <ul style="list-style-type: none"> - Met with several officials from the City of Miami and members of the workgroup to discuss the benefits of increasing access to healthy foods in the community and ensuring zoning laws allow for farmers markets near residential areas - Will be meeting with the Mayor and his staff next week to educate them on the benefits of increasing access to healthy foods and the impacts of the current permitting fees - Planning and Zoning is very interested in conducting Health Impact Assessments <p>Suzette Frazier, Children Issues</p> <ul style="list-style-type: none"> - The committee continued to work on the workplan - A symposium will be held later this year to discuss initiatives and recognize key players - Presentation by Short Chef on healthy menus for children; he may partner with DCF for a child care centers initiative free of charge. - Gillian Sealy conducted a presentation on Alliance for a Healthier Generation's initiatives and provided an overview of the schools' progress and their star ratings. <p>Gabrielle Solomon, Worksite Wellness</p> <ul style="list-style-type: none"> - Discussed the committee work plan and responsible owners for some of the action items - Looking into opportunities to develop a listserv or a linkedin group. Bridget Smith and Shelley Glasgow stated that there is a discussion forum for Goal 11 on Miami Matters and there is a possibility there can be a discussion forum for committees in general. - Discussed the June 30th Worksite Wellness Forum and the CPPW worksite wellness mini grants - The committee will be revising their factsheet and resource guide <p>Cristina Alvarez, Marketing and Membership</p> <ul style="list-style-type: none"> - Three media concepts were approved by focus groups for the TV spots; one of them has been produced by CBS in English and it has been submitted to the Spanish Agency to be translated in Spanish. Circle of One will be using their own video for the Creole version. - Waiting for approval of the CPPW website to translated it into Spanish and Creole - New members include: Univision, South Florida Business Journal, Loretta Marketing Group and Feeding South Florida - The Marketing and Membership Committee description was developed and submitted to DOH. - The Hispanic Agency has also requested additional funds to reach out to all of its constituents and will be working on a media plan. <p>David Saltman suggested discussing the Chair/Vice-Chair workload at the next meeting.</p>	
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Old Business	<p>Karen Weller and Marisel Losa reviewed the monthly observances and picked the ones most relevant to the work of the committees. The list will be sent to the email for review and approval. Committees will have flexibility to target several observances from the list.</p> <p>Succession planning will be moved to the next meeting.</p>	Email the Executive Board the list of monthly observances.
New Business	No new business	
Announcements	Annual Event will take place January 24, 2011. A CFPW workshop is expected to take place in September.	
Adjournment	The meeting was adjourned at 11: 01 am.	